



HOLDINGS PTY LTD

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Dear Customer

### **RECENT LISTERIOSIS OUTBREAK**

As Pie City, we are well aware of the recent *listeriosis* outbreak. We take full responsibility for ensuring that all products that leave our factories are free of listeriosis or any other substance or agent that can pose a risk to our customers.

We have had no incidents of listeriosis in Pie City in our 22 year history. That said, we have taken proactive steps in order to give you the following assurances:

1. We do not source any meat products from Enterprise, Rainbow Chicken or any of the companies named in the recent press
2. We have gained assurances from our meat suppliers that they are listeria-free
3. We conduct regular checks and have a standard cleaning procedure that ensures food safety in our factories and stores at all times.
4. We have commissioned an independent laboratory to provide us with an external assessment of all our production facilities.

We will keep you updated as the situation evolves. Please direct any queries to [info@piecity.net](mailto:info@piecity.net).

Enjoy your meal, as always.

Regards,

PIE CITY MANAGEMENT AND OWNERS